

Marquee Sponsorship \$25,000 ... (3 opportunities)

- Receive 2 Premium location exhibit hall tables
- Receive 2 workshop sessions
- Logo on all Expo materials and on the City Treasurer's website
- Logo displayed on main stage screen throughout the day
- City Treasurer recognition during remarks
- One free expo mailing list
- News release noting City Treasurer's recognition for their sponsorship
- Choose **one** exclusive marketing opportunity:
 - Tote bag (shared with Treasurer's logo. Requires set up & printing costs)
 - Your company's literature in Expo tote bag -Expo handouts, calculators, SE/SB calendar, CD of financial incentive programs and other SE/SB information – Must give literature by Friday, June 18
 - Prime outside filler signage space (2ft 10 inches wide and 1ft 1 inch tall)
 - Unique signage/banners inside Forum - above registration decks

Platinum Sponsorship \$10,000 ... (5 opportunities)

- Receive 1 Premium location exhibit hall table
- Receive 1 workshop session
- Logo on all Expo materials and on the City Treasurer's website
- Logo displayed on main stage screen throughout the day
- City Treasurer recognition during remarks
- News release noting City Treasurer's recognition for their sponsorship
- Choose **one** exclusive marketing opportunity:
 - "Elevator Pitch Bullpen" station
 - Ask a technie station
 - Paper and writing instrument for most workshop sessions
 - Water bottles for workshop sessions (Must pay for labels)
 - Sponsor attendee lunch

Gold Sponsorship \$5,000... (5 opportunities)

- Receive 1 Premium location exhibit hall table
- Logo on all Expo materials and on the City Treasurer's website
- Logo displayed on main stage screen throughout the day
- News release noting City Treasurer's recognition for their sponsorship
- Choose **one** exclusive marketing opportunity:
 - Youth Entrepreneur Mentor Program
 - Ask a lawyer? station
 - Ask the bank ?station
 - Ask a Small Business Mentor" station
 - Sponsor Cyber Café & expo technology

Silver Sponsorship \$2,500 ... (6 opportunities)

- 1 exhibit hall table
- Logo on all Expo materials and on the City Treasurer's website
- Logo displayed on main stage screen throughout the day
- News release noting City Treasurer's recognition for their sponsorship

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